EU SECURITIES AND MARKETS AUTHORITY (ESMA)

CEP Centrum für Europäische Politik

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MAIN ISSUES

Objective of the Regulation: To establish a European Securities and Markets Authority (ESMA).

Parties affected: National supervisory authorities, financial institutions and investment firms, private customers.



Pros: (1) A closer coordination of national securities supervision across Europe is reasonable. (2) The technical standards to be developed by the ESMA can prevent distortion of competition and improve the quality of supervision.

Cons: (1) The ESMA should not be responsible for the enforcement of EU supervisory rules.

(2) The ESMA does not have sufficient power to be effective in emergency situations.

CONTENT

Title

Proposal COM(2009) 503 of 23. September 2009 for a **Regulation** of the European Parliament and the Council **establishing a European Securities and Markets Authority**

Brief Summary

Objective and context of the Regulation

- The Commission wishes to establish a European System of Financial Supervisors (ESFS). It is to comprise:
 - a European Securities and Markets Authority (ESMA);
 - a European Banking Authority (EBA) [Proposal COM(2009) 501; cp. CEP Policy Brief];
 - a European Insurance and Occupational Pensions Authority (EIOPA) [Proposal COM(2009) 502; cp. CEP Policy Brief]; and
 - a European Systemic Risk Board (ESRB) [COM(2009) 499; cp. <u>CEP Policy Brief</u>] for the "macro prudential oversight" of the entire EU financial system.
- The ESFS is to become "a network of national and Community supervisory authorities" leaving day-to-day supervision of financial institutions at national level. (Recital 6 and 7)
- ESMA is to replace the existing Committee of European Securities Regulators (CESR); its registered office is seated in Paris. (Art. 1 and 5)

Composition of ESMA

- The ESMA is to comprise a board of supervisors, a management board, a chairperson, an executive director and a board of appeal (Art. 4).
- The central body of the ESMA is the board of supervisors, which decides on standards, guidelines and recommendations. It is composed of the following members:
 - as voting members: the heads of the relevant national securities supervisors;
 - as non-voting members: the head of the ESMA, one representative each from the ESRB, EBA and EIOPA, as well as a representative from the Commission (Art. 25 Abs. 1, Art. 28 and 29).

► Scope of action and tasks of ESMA

- ESMA is to act within the scope of:
 - the following directives: the Directive on investor-compensation schemes (97/9/EC), the Payment Services Directive (98/26/EC), the Stock-Exchange Listing Directive (2001/34/EC), the Financial Collateral Arrangements Directive (2002/47/EC), the Financial Conglomerates Directive (2002/87/EC), the Market Abuse Directive (2003/6/EC), the Prospectus Directive (2003/71/EC), the Takeover Bids Directive (2004/25/EC), Mi-FID Directive (2004/39/EC), the Transparency Directive (2004/109/EC), the Money Laundering Directive (2005/60/EC), the UCITS Investment Funds Directive (2009/65/EC), the Directive concerning the distance marketing of consumer financial services (2002/65/EC), Capital Requirements Directive (2006/49/EC),
 - the future Directive on Alternative Investment Funds [COM (2009) 207];
 - all future legal acts entitling ESMA to take action. (Art. 1 (2))
- In this respect ESMA is to:
 - develop legally binding technical standards (Art. 7),
 - ensure a "consistent application" of European rules by national supervisory authorities (Art. 8 and 9),
 - settle disagreements between national supervisory authorities (Art. 11),
 - safeguard the stability of financial markets in emergency situations based on special powers for specific actions (Art. 10).
- Moreover, the ESMA may authorise and monitor rating agencies and central counter parties, which act as neutral counter parties between contract parties in any derivative transaction (Art. 6 (3)).



► Developing binding technical standards

- The ESMA is to develop binding technical standards for the regulatory areas defined in the Directives mentioned above which must not, however, "involve policy decisions" (Art. 1 (2), Art. 7 and <u>CEP Document annexed</u>). As for the remaining areas of these Directives, the ESMA may develop non-binding standards (Art. 8).
- The ESMA may adopt technical standards with a qualified majority voting, in which the same weighting of votes applies as in the Council of Ministers. The technical standards are formally adopted by the Commission in the form of a regulation or decision. (Art. 7 and Art. 29 (1))

Three-step mechanism for a consistent application of EU supervisory rules

- The ESMA is to ensure that national supervisory authorities fully apply EU supervisory rules, including the technical standards. For this purpose a three-step mechanism has been developed (Art. 9 (1)):
 - Step 1: If the ESMA deems the conduct of a national supervisory authority incompatible with EU-law it may recommend to the authority concerned the action "necessary to comply with EU-law" (Art. 9 (3)).
 - Step 2: Where the supervisory authority concerned does not follow the ESMA's recommendation, the Commission may take a decision requiring action and specify an implementation deadline (Art. 9 (4)).
 - Step 3: Where the supervisory authority further fails to comply with the Commission's decision, the ESMA may adopt a decision addressed directly to a financial institution requiring it to take the necessary action. This may include the cessation of any practice (Art. 9 (6)).
- The ESMA's decision on these questions may be based on a simple majority vote (Art. 29 (1)).

Settlement of disagreements

- Where EU-law requires cooperation between national supervisory authorities, the ESMA is to be responsible for settling irresolvable conflicts between these authorities (Art. 11 (1)).
- Such a settlement consists in a decision taken by the ESMA with a simple majority; this is binding to all parties involved (Art. 11 (3)).
- Should a supervisory authority not comply with this decision, the ESMA may adopt a decision addressed directly to a financial market player requiring it to take the necessary action (Art. 11 (4)).

► Special powers in emergency situations

- In the case of "developments which may seriously jeopardise the orderly functioning and integrity of financial markets or the stability of the whole or part of the financial system", the Commission may declare the existence of an "emergency situation" (Art. 10 (1)).
- In such a case the ESMA may, within the scope of its powers, adopt a decision by simple majority obliging the national supervisory authorities to take certain measures. These measures must contribute to the stability and the orderly functioning of the financial markets. (Art. 10 (2))
- Where a supervisory authority does not comply with this decision, the ESMA may adopt an decision addressed directly to a financial institution requiring it to take the necessary action (Art. 10 (3)).

Safeguard Clause

- Decisions taken by the ESMA for settlement purposes or in emergency situations may not burden the budgets of Member States.
- Where a Member State considers that a decision by the ESMA violates its budget autonomy, it may notify the ESMA and the Commission thereof within one month (in the case of settlement issues), or within three working days (in case of an emergency situation). In that case, the ESMA's decision is to be suspended. (Art. 23)
- Finally, the Council is to decide by qualified majority on the decision taken by the ESMA. Where the Council
 does not take a decision within ten working days (in emergency situations) or two months (in the case of
 settlement issues) the ESMA's decision applies. (Art. 23 (2) and (3))

Cooperation with EBA, EIOPA and the European Systemic Risk Board (ESRB)

- ESMA, EBA, EIOPA and EIOPA are to establish a "Joint Committee of the European Supervisory Authorities" (ESA). In particular, it is to ensure that the three supervisory authorities' measures regarding financial conglomerates are, "as appropriate", adopted in parallel. (Art. 40 and 42)
- Where a warning or recommendation by the ESRB is addressed to a national securities supervisory authority, the ESMA is to use the powers conferred upon it to ensure a timely follow-up by the national supervisory authorities (Art. 21 (5)).

Board of Appeal

- Any natural or legal person may appeal against a decision taken by the ESMA on the consistent application
 of EU supervisory rules within two months and against settlement measures or measures in emergency
 situations (Art. 44 and Art. 46 (1)).
- Appeals lodged have no suspensive effect, unless otherwise decided by the Board of Appeal (Art. 46 (3)).
- Decision taken by the Board of Appeal may be contested by an action brought before the European Court of Justice (Art. 47).

Entry into force

The Regulation is to enter into force on 1. January 2011.



Changes Compared to the Status Quo

- ▶ With the establishment of the European Securities and Markets Authority (ESMA), the Committee of European Securities Regulators (CESR) is upgraded to a European authority.
- ► Currently, CESR is only entitled to adopt non-binding guidelines and recommendations. In future, the ESMA will develop a consistent EU framework of binding technical standards in the defined areas (see <u>Annex</u>).
- Until now, CESR did not have the authority to establish the consistent application of EU supervisory rules, nor
 to act in settlements or in emergency situations. In future, ESMA will be able to take decisions in these
 matters.
- Unlike CESR, ESMA will in future be conferred the power to address binding individual decisions to financial market players.

Statement on Subsidiarity

The Commission emphasizes that despite the establishment of the ESMA the focal point of the "day-to-day supervision" of financial market players will remain at national level. According to the Commission, this is in line with the principle of subsidiarity.

Policy Context

On 25. February 2009, the expert group headed by Jacques de Larosière submitted its report on the financial crisis, in which far-reaching measures were called for [see <u>CEP Statement of Principles</u>]. Thereupon, in March the Commission announced the establishment of a European System of Financial Supervision [Communication COM(2009) 114] and substantiated its plans in May [Communication COM(2009) 252; see <u>CEP Policy Brief</u>]. In June 2009, the ECOFIN Council and the European Council agreed to these plans, but stressed that decisions taken by European supervisory authorities "must not in any way affect the budgetary competence of Member States."

Legislative Procedure

23.09.09 Adoption by Commission 02.12.09 Debate in the Council

Open Adoption by the European Parliament and the Council, publication in the Official Journal of the

European Union, entry into force

Options for Influencing the Political Process

Leading Directorate General: Internal Market and Services

Committees of the European Parliament: Economic and Monetary Affairs (in charge), rapporteur Sven Giegold

(D, Greens/EFA Group); Budgets; Employment and Social Affairs; Legal

Affairs; Constitutional Affairs

Committees of the German Bundestag: open

Decision mode in the Council: Qualified majority (approval by a majority of Member States and at least

255 out of 345 votes; Germany: 29 votes)

Formalities

Legal competence: Art. 114 TFEU (Internal Market; ex-Art. 95 TEC)

Form of legislative competence: Shared competence (Art. 4 (2) TFEU)

Legislative procedure: Art. 294 TFEU (ordinary legislative procedure; ex-Art. 251 TEC)

ASSESSMENT

Economic Impact Assessment

Ordoliberal Assessment

The establishment of the ESMA reflects the attempt to coordinate and harmonise national supervisory structures for securities across the EU. In view of the close international ties of financial markets this **is to be welcomed**. However, the ESMA's activities are restricted to the scope of the aforementioned Directives. Furthermore, it is composed of national securities regulators. A strong national feedback is therefore already preprogrammed. In fact, there will be – and rightly so – no real centralisation of securities supervision at EU level. Given enormous differences between national supervisory structures, this would not be at all feasible in the medium term. Nevertheless, the ESMA will possess substantial powers which, when viewed overall, are convincing only in part:

The binding technical standards to be developed by the ESMA contribute to the establishment of a consistent European set of rules ("common rulebook"). They help to minimise distortions in the common internal market for financial services and prevent a "race to the bottom", in that national authorities no longer deliberately relax supervisory standards to increase the competitiveness of their financial centres.

The ESMA's power to enforce EU supervisory rules within the 3-step mechanism and to give direct orders to financial institutions is, however, problematic. Since where representatives of national supervisory authorities



decide whether or not the conduct of "colleagues" is compatible with EU-law, national interests jeopardise decision-making processes. This is all the more serious when one considers that the ESMA may give direct orders to financial institutions, and the appeal against these orders has no suspensive effect. As a result, financial institutions are in danger of falling victim to national interests. Since infringement proceedings initiated by the Commission would take far too long and therefore are impracticable, independent courts should deal with the infringement of EU supervisory rules by supervisory authorities (e.g. in expedited procedures).

The powers conferred upon the ESMA for emergency situations are not efficient. Though they should entitle the ESMA to obligate national supervisory authorities to take certain measures, such measures will inevitably have a negative impact on the budgets of Member States – even more so in times of crisis. However, it is precisely this that the Regulation is to prohibit, granting the Member States the right of objection with the legal consequence that the ESMA measure is suspended. In times of crisis such a waste of valuable time could have disastrous effects.

Impact on Efficiency and Individual Freedom of Choice

Technical standards minimise costs relating to supervision, in particular for financial markets participants distributing financial products in several Member States. In particular within the scope of the Prospectus Directive (2003/717EC), the MiFID Directive (2004/39/EC) and the UCITS Investment Funds Directive (2009/65/EC) such ESMA standards can lead to cost reduction.

Impact on Growth and Employment

Not evident.

Impact on Europe as a Business Location

The cooperation between supervisory authorities within the ESMA strengthens the stability of financial markets and thereby the attractiveness of Europe as a business location. On the other hand, due to the close global interconnections between financial markets the stability of the European financial market depends equally on the quality of supervision in other parts of the world.

Legal Assessment

Legislative Competence

The legislative competence for the establishment of authorities is laid down in Art. 114 TFEU (ex-Art. 95 TEC) [see CEP Expertise, in German only].

Subsidiarity

Unproblematic.

Proportionality

Unproblematic.

Compatibility with EU Law

The ESMA's right of final decision in emergency situations and settlement procedures is not compatible with EU-law, according to the Meroni Decision by the ECJ (Case 9/56). Pursuant to that decision, only institutions which are quoted in the TFEU (formerly: TEC) may have such powers conferred upon them. However, it is unclear as to whether or not the Meroni Decision, which affected the granting of subsidies, is applicable to ESMA. Transferring the right of final decision to the Commission, however, would run counter to the declared intention of separating the supervisory authority from political bodies in order to ensure its independence.

Compatibility with German Law

The ESMA may take decisions affecting the budget of a Member State; on its own, the Member State is not able to prevent this. With the Regulation, Member States would, in part, abandon their budget rights. This would have a direct impact on the powers of the German Bundestag and therefore is subject to the parliamentary reservation right stipulated in the German Federal Constitutional Court's Lisbon Verdict (cp. BVerfG, 2 BvE 2/08 of 30.06.2009, para.-no. 256). The German approval of the Regulation should therefore not be given without a prior approval by the German Bundestag.

Alternative Action

The Proposal can be substantially improved only if the Member States are ready to conclude clear preliminary agreements on the sharing of the financial burdens following from ESMA decisions. However, it seems there is no real political will for that, although the already existing close international ties between financial markets urgently requires a European integration of securities supervision activities.

Possible Future EU Action

Not foreseeable.

Conclusion

The establishment of the ESMA and the subsequent closer coordination of securities supervision is reasonable. The ESMA's technical standards can minimise the distortion of competition and improve the quality of supervision. The ESMA should, however, not be responsible for the application of EU supervisory rules. Finally, in emergency situations the ESMA does not have sufficient power to be effective.